

Horizon Academy Fall Fest



Benefiting the students of Horizon Academy

2017 Sponsorship Fact Sheet



Horizon Academy

- Since 1999, **Horizon Academy** has been the **only accredited program of its kind in the Kansas City area** dedicated to providing intensive care in an educational environment where students with learning disabilities from grades 1-12 can experience academic and social success.
- Proceeds from attendees and sponsors will go directly toward Horizon Academy programs and scholarship.

Marketing Benefits

- Reach more than 150 Horizon Academy families and community members
 - Johnson County residents
 - LD students of all ages
 - Prospective customers
- Build consumer and brand loyalty
- 100% prospective customer interaction
- Social Media (*reach: 1,400+*)
- Annual Report (*distribution: 2,000*)
- Website (*views: 1,000 to 5,000 a month*)

Your participation and support is greatly appreciated!

Festival Information

- Saturday, September 30th at Horizon Academy from 1:00 PM until 4:00 PM
- Pumpkin Village Carnival Area
- Carnival games
- Opportunities for local businesses and volunteers (sign-up online)

Contact Information

Trish Arnold, Development Director
Phone: 913-789-9443 (W) 913-302-5521 (C)
Email: tarnold@horizon-academy.com
Website: <http://horizon-academy.org/fall-fest>

Horizon Academy's Fall Fest



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Sponsor Levels & Benefits

Free Falling-Signature Sponsor

\$5,000

1 available

- Sponsor will be recognized in all publicity as Horizon Academy 2017 Fall Fest, Sponsored by *Company*
- Prominent signage at carnival entrance and opportunity to welcome families
- Company logo and live-link listed in 3 e-blasts, in thank you email to all participants, on Horizon Academy website, social media, and in Horizon Academy's annual report
- Opportunity to engage with community members at entrance and throughout event
- Opportunity to include 1 coupon or small giveaway in the Fall Fest prize bags given to all participants

Happy Harvest

\$2,500

1 available

- Logo prominently displayed at entrance to event
- Company logo and link listed in 3 e-blasts, in thank you email to all race participants, on Horizon Academy website, social media, and in Horizon Academy's annual report
- Company greeters stationed throughout the event
- Opportunity to include 1 coupon or small giveaway in the Fall Fest prize bags given to all participants

Shades of Autumn

\$1,000

- Company name and link listed in 3 e-blasts, in thank you email to all participants, on website, on Horizon Academy social media channels, and in Horizon Academy's annual report
- Company signage prominently displayed at event
- Company greeters stationed as people enter event
- Opportunity to include 1 coupon or small giveaway in the Fall Fest prize bags given to all participants

Harvest Moon

\$500

- Company name and link listed in 3 e-blasts, in thank you email to all participants, on website, on Horizon Academy social media channels, and in Horizon Academy's annual report
- Opportunity to include 1 coupon or small giveaway in the Fall Fest prize bags given to all participants
- Company signage displayed at event

Hay Stack

\$250

- Opportunity to include 1 coupon or small giveaway in the Fall Fest prize bags given to all participants
- Choice of carnival activity and materials to draw attendees to table

IN-KIND Donation

Unlimited

- Many in-kind sponsorship opportunities include, but are not limited to:
 - food and beverages; tickets; games; photography; t-shirts; and prizes (see activity list)
- Recognition in thank-you email to all participants; additional benefits depending on in-kind donation

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Carnival Activity Opportunities

Sponsors have the opportunity to include their name in the activity chosen. Please select one of the following activities for your sponsorship package. Materials and prizes for the activity will be provided by Horizon Academy:

Fall Fest Event Sponsor (\$5,000):

- Fall Fest LD Month Kick-Off Sponsor

Sponsorship Activities (\$1,500):

- Pumpkin Village
- Goat Petting Zoo
- Lil' Apple Fun Run
- Food Truck Station
- Customized Activity Station

Sponsorship Activities (\$150):

- Mini-Golf Obstacle Course (1 ticket)
- PVC Ring Toss (1 ticket)
- Obstacle Course (1 ticket)
- Dessert Walk (1 ticket)
- Frisbee Throw (1 ticket)
- Scooter Challenge (1 ticket)
- Toilet Paper Toss (1 ticket)
- Trivia Station (1 ticket)
- Building the Tallest Tower (1 ticket)
- Fish Cup Game (1 ticket)
- Pin the Leaf on the Tree (1 ticket)
- Face Painting Station (2 tickets)
- Pumpkin Decorating Station (2 tickets)
- Apple Snack Time Station (2 tickets)
- Teacher Jail (5 tickets)
- Candy Corn Bingo (2 tickets)
- Coloring Station (1 ticket)
- Coloring Station (1 ticket)
- Candy Jar Guessing Game

For more information about sponsorship opportunities
contact Katie Lindgren at
klindgren@horizon-academy.org or call at (913) 789-9443

**All sponsorship commitment forms must be received by
August 31st to guarantee promotional benefits**

Horizon Academy Fall Fest



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Sponsor Commitment Form



I/We will support the **Horizon Academy Fall Festival** at the following
Sponsorship level:

- | | |
|--|---|
| <input type="checkbox"/> Free Falling—Event
Sponsor (\$5,000) | <input type="checkbox"/> Harvest Moon (\$500) |
| <input type="checkbox"/> Happy Harvest (\$2,500) | <input type="checkbox"/> Hay Stack (\$250) |
| <input type="checkbox"/> Shades of Autumn (\$1,000) | <input type="checkbox"/> In-Kind Donation _____ |

- I am making a **One-Time Pledge** to be a sponsor at the level marked above and will send my payment by **September 12, 2017**.
- I have enclosed a payment of cash or check for \$_____ (made payable to Horizon Academy).
- Sorry, I/We cannot sponsor, but would like to contribute the tax-deductible gift of \$_____ (made payable to Horizon Academy).

Contact Information

Company or name _____ Company contact _____
(Please print as you would like to be listed)

Address _____ City _____ State _____ Zip _____

Today's date _____ Phone (____) _____ Email _____

THANK YOU FOR YOUR SUPPORT!

All contributions are tax-deductible. TAX ID: 48-1185324

Please return form & make payment to:

Horizon Academy

4901 Reinhardt Drive, Ste. A | Roeland Park, KS 66205 | Phone:
913.789.9443 | Fax: 913.789.8180

QUESTIONS?

Please contact Trish Arnold at 913-789-9443 (W) 913-302-5521 (C)
or tarnold@horizon-academy.com

Find more information on our website:
www.horizon-academy.com/fall-fest